

SAMMIE HUM

幸瓊宜 (セミ)



International
Event Host · Presenter
国际活动主持人 · 专业活动主持

Introduction

Sammie Hum **thrives** in high-pressure, high-visibility events where **timing, structure, and audience engagement** are critical. She combines **strong stage control** with **vibrant energy** and natural **warmth**, keeping programmes **smooth, engaging,** and **confidently paced** – while knowing exactly when to add a touch of **fun** to keep the room alive.

Sammie's early career in motorsports and commercial modelling gave her **strong familiarity** with **large-scale events** and **live audiences**, eventually leading her into professional event hosting across Asia.



Native Fluency:

English
Mandarin
Cantonese
Bahasa Malaysia

Languages

**Sounds Like a Native
With a Script:**

Japanese

Knows Enough to

Greet the Guest for Hospitality:

French
Nepali
Korean
Swahili
Thai
Vietnamese

**Knows enough
from TV (can't host):**

Hakka
KL-Hokkien
Taiwanese Hokkien
Bahasa Indonesia



2026

(04)

Energetic & In Control

Sammie brings vibrant energy to every stage while maintaining confident control of programme flow, ensuring events remain exciting, smooth, and professionally paced from start to finish.

DO YOU KNOW?

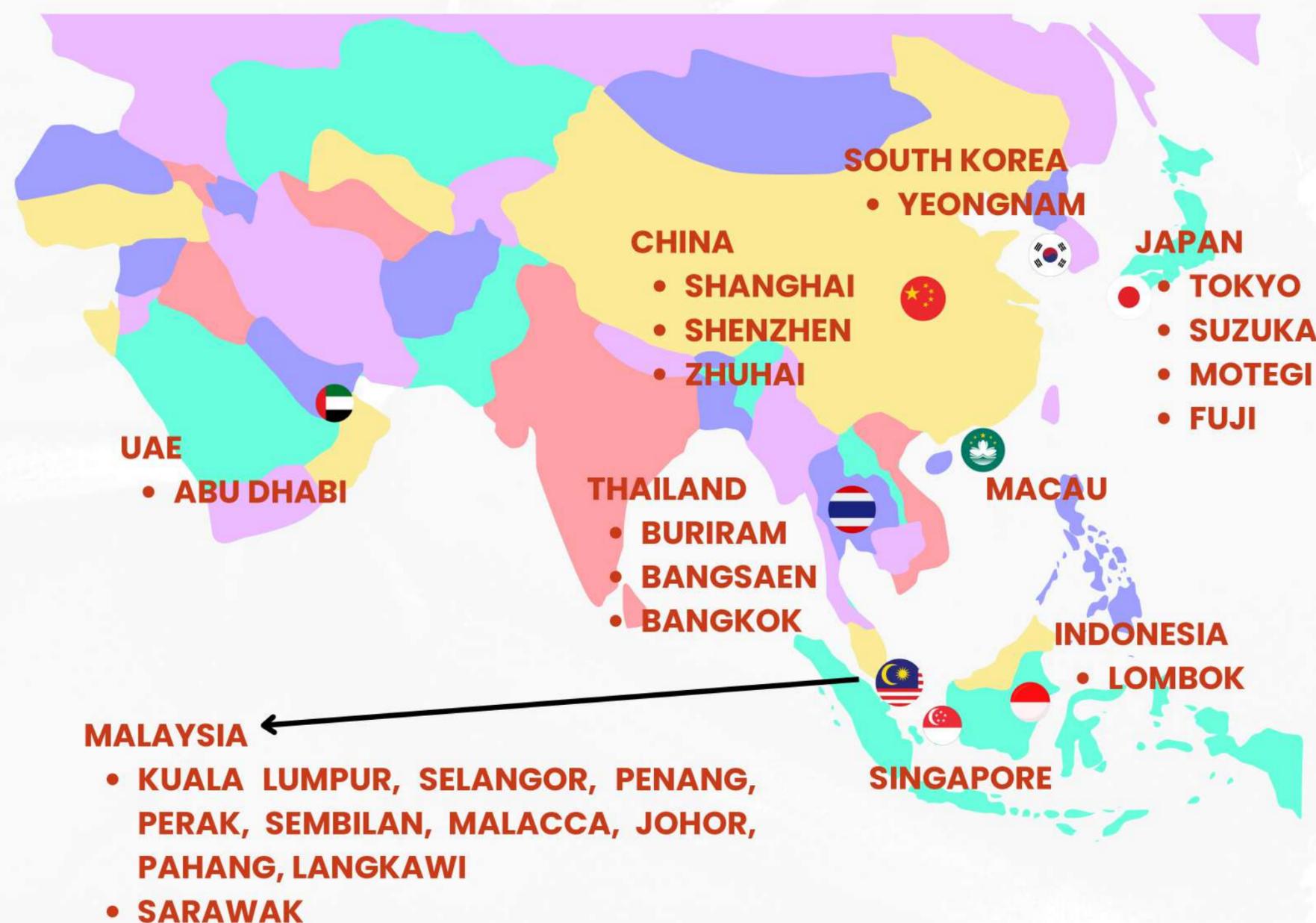
Sammie is a trained lawyer, so structure and timing are second nature to her – one reason organisers trust her to keep events perfectly on schedule. She believes in following the general rule, though exceptions may apply when the audience clearly calls for it.



Hosting Across Asia

Sammie has hosted events across major cities in **Asia**, engaging diverse audiences across conferences, launches, and corporate celebrations.

With **native fluency** in both **English** and **Mandarin**, she is highly sought after for international events requiring seamless engagement with multilingual audiences.





2026

(06)

Warm & Relatable

Sammie connects naturally with audiences, making guests feel comfortable and engaged whether hosting an intimate corporate session or a ballroom filled with thousands.

DO YOU KNOW?

Despite standing at 172cm, Sammie still insists on wearing heels – and won't hesitate to dash across the venue to connect with her audience. The real risk? Her heels may not always survive the journey!

EMCEE PORTFOLIO

Events

- Physical In-Person Events
- Virtual & Hybrid Events
- Virtual Remote / Commercial Host
- Moderator

FORMAL & SEMI-FORMAL events

With the presence of Ministers, Ambassadors and Industry Captains in her audience

CORPORATE & LIFESTYLE events

Conference, Launches, Forums & Parties

INFORMAL & FUN events

Crazy Celebrity Fan meetings, Marathon & Fun Games!



EMCEE PORTFOLIO A NIGHT WITH PORSCHE MOTORSPORT ASIA PACIFIC



2026

(08)

Core Expertise

1. Press Conference / Media Launch
2. Celebrity Interviews / Fan Meetings
3. Gala Dinners / Award Recognitions
4. Seminars / Forums / Symposiums
5. Opening / Special Ceremonies
6. MOU Signings / Business Networking
7. Japanese Pop Culture / ACG Related Events
8. Motorsports Events
9. Theme Parties
10. Brand Activation Roadshow



2026

(09)

Polished & Playful

Sammie blends polished stage presence with playful charm, creating an atmosphere where audiences feel both impressed and comfortably entertained.

DO YOU KNOW?

Sammie enjoys cosplaying and bringing characters to life, always choosing to dress for excellence. With or without a theme, she keeps a collection of wigs and looks ready to match the vibe and elevate the atmosphere.

CLIENTELE

For reels, kindly visit
www.Sammie-Hum.com



Automotive & Motorsports



Beauty & Cosmetics



Cultural Ceremonies



Construction & Hardware



Education & Forums



Entertainment



F&B & Consumer Goods



Fashion & Tourism



Financial Services



Health & Wellness



IT & Communications



Lifestyle & Sports



Professional Associations



Property & Industrial

SAMMIE HUM

International Event Host • Presenter

www.Sammie-Hum.com

If you have engaged an event / PR agency for your event,
please get them to enquire for my rates~



@SammieHum